

# ***SERVICE*** **MOTOR COMPANY** **PEOPLE. PRODUCTS. SERVICE YOU CAN TRUST!**



## ***Parts & Service Catalog***

**2024 - 2025**

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# 2025 ELITE CUSTOMER LOYALTY PROGRAM



Customer Name: \_\_\_\_\_ Customer Account #: \_\_\_\_\_

Commitment Level: Titanium                      Platinum                      Gold                      Silver                      Bronze

Level	Pre-Payment	Discount	Discount Eligible On	Additional Benefits
Bronze	\$5,000	<b>4% Annually</b> <small>15% off Parts during February 10-15 Only</small>	Parts*	Emails with Quarterly Parts and Service Discounts
Silver	\$10,000	<b>7% Annually</b> <small>20% off Parts during February 10-15 Only</small>	Parts*	Emails with Quarterly Parts and Service Discounts
Gold	\$15,000	<b>10% Annually</b> <small>20% off Parts during February 10-15 Only</small>	Parts*	Emails with Quarterly Parts and Service Discounts
Platinum	\$25,000 and <u>Up</u>	<b>10% Annually</b> <small>20% off Parts during February 10-15 Only</small>	Parts and Labor*	Emails with exclusive Parts and Service Discounts Free Parts Deliveries/Standard Ground Shipping on Qualifying Orders of \$1,500 or more
Titanium	\$50,000 and <u>Up</u>	<b>15% Annually</b> <small>20% off Parts during February 10-15 Only</small>	Parts and Labor*	Emails with exclusive Parts and Service Discounts Free Parts Deliveries/Standard Ground Shipping on Qualifying Orders of \$1,000 or more

- Service Motor Company customers can enroll in a special parts discount program based on their annual anticipated purchases for the upcoming year. This is an Annual Parts & Service Program Only.
- Program is in effect from January 1, 2025-December 31, 2025 regardless of what date you sign up, but discount will only take effect on subsequent purchases. If signed up prior to February 10th, during February’s discount week only, you are eligible for 15-20% discount on parts.
- Customers pick their selected level to lock in their Annual Discount.
- Deposits will be treated as a credit on your account.
- Customer accounts MUST remain current (30 days) during the year to qualify.
- Already discounted parts, including oil & AFS are not eligible for the Elite discount program.
- Discounts cannot be combined with any other offer.

I acknowledge I have read and agree to all the above terms and conditions.

\_\_\_\_\_  
Customer Signature

\_\_\_\_\_  
Customer Name Printed

\_\_\_\_\_  
Date

\*\*\*\*\*FOR SERVICE MOTOR COMPANY INTERNAL USE ONLY\*\*\*\*\*

Deposited Amount: \$ \_\_\_\_\_ Check #: \_\_\_\_\_ Date: \_\_\_\_\_

Store: Dale      Fond du Lac      New Franken      Stevens Point      Seymour      Wausau

## **BULK OIL PROGRAM**

Increase your uptime, productivity, and reliability with the best quality oils on the market. Our Bulk Oil Program offers one free 70 gallon tank per product with a 3 year commitment.



*Interested in Bulk Oil?*

- Average savings range between \$2.75-\$3.00 per gallon depending on product.
- FREE 70 Gallon Tank per product with commitment.
- FREE deliveries as low as 50 gallons at a time.
- Genuine OEM tested.



## **FILTER PROGRAM**

Choose your discount with a 3 year commitment. See discount tier below.

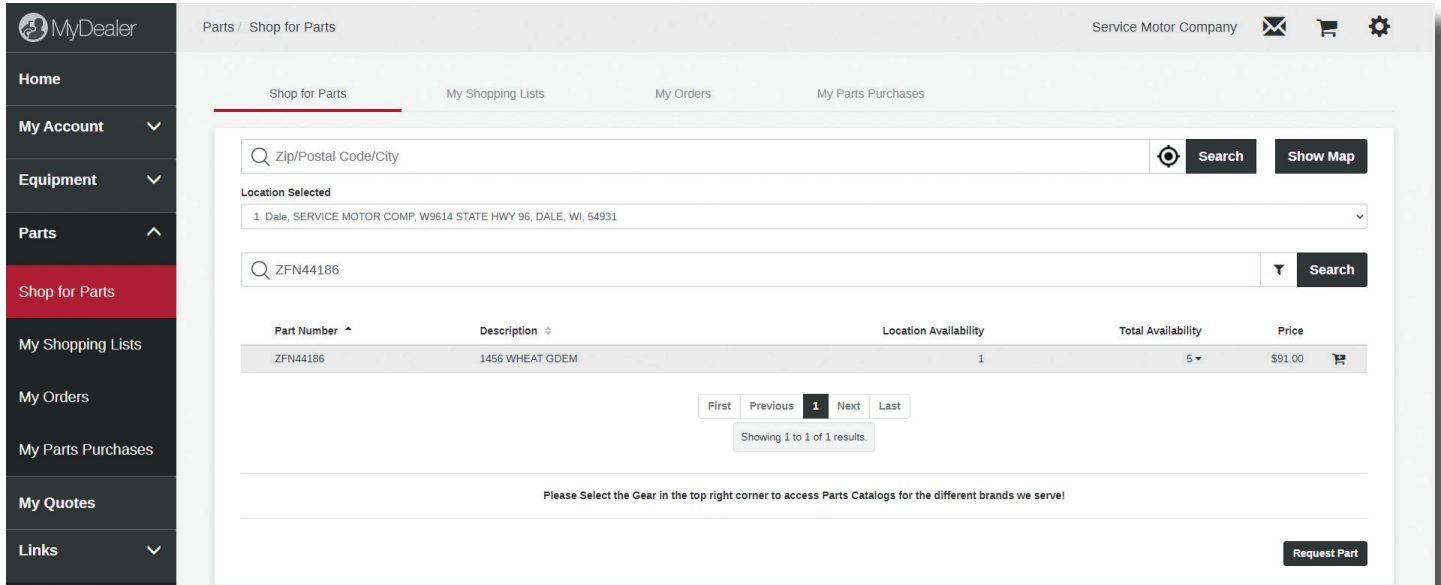
- |                               |                     |
|-------------------------------|---------------------|
| - \$500 to \$999 per year     | 5% filter discount  |
| - \$1,000 to \$2,499 per year | 15% filter discount |
| - \$2,500 + per year          | 20% filter discount |



# MYDEALER

Have you needed information outside of our business hours before? With MyDealer, you will have 24/7 access to view parts inventory, order parts, view billing and invoice history, print invoices, request service, check repair status, view quotes, and add/remove equipment from your profile.

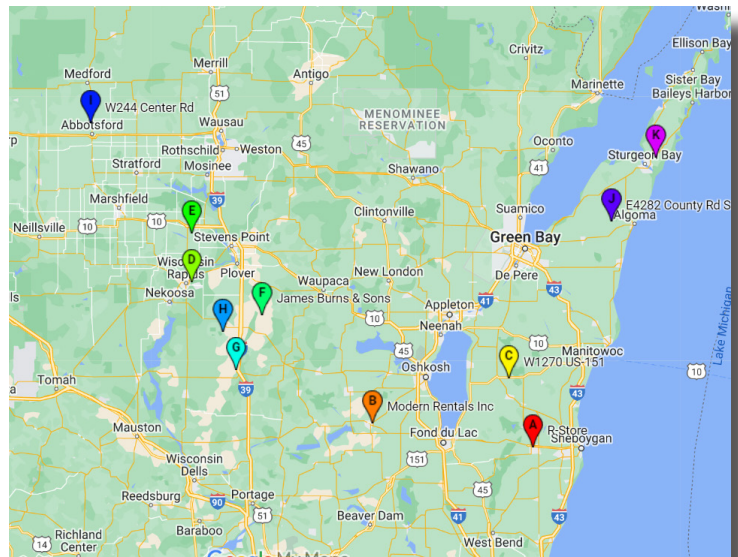
Click on MyDealer at servicemotor.com to request access today!



## PARTS DROPBOX LOCATIONS

Can't make it to one of our stores but need parts the same day? We will deliver your parts to one of our DropBox locations for free, saving you time!

Visit our website for the most accurate list of DropBox locations.



**A** - 1236 County Rd O, Plymouth  
Mon, Thur: 6:00PM

**B** - 456 N. Douglas St, Ripon  
Mon, Thur: 6:00PM

**C** - W1270 US Hwy 151, Chilton  
Mon, Thur: 6:00PM

**D** - 500 32nd St, North Wisconsin Rapids  
Mon-Fri: 7:50AM

**E** - 1785 University Rd, Junction City  
Mon-Fri: 6:30AM

**F** - 182 Mill St, Almond  
Mon -Fri: 11:30AM

**G** - W13450 Cottonville Ave, Coloma  
Mon-Fri: 12:00AM

**H** - 224 Aniwa Ln, Plainfield  
Mon-Fri: 11:00AM

**I** - W244 Center Rd, Dorchester  
Tue-Fri: 6:00AM

**J** - E4282 County Rd S, Algoma  
Mon-Fri: 6:00PM

**K** - 5266 Forest Rd, Sturgeon Bay  
Mon-Fri: 5:30PM

***BUCKET SALE PROGRAM WILL NOW BE CALLED  
--> PARTS DISCOUNT WEEKS***

Service Motor Company offers a wide range of parts programs to help you save time and money throughout the year including our Parts Discount Weeks (formerly known as Bucket Weeks).

Stop in during the following weeks this year to take advantage of 10% off in-stock parts:

- Planting Prep Savings - February 10-15, 2025
- Spring into Savings - May 12-17, 2025
- Sizzling Savings - August 11-16, 2025
- Fall into Savings - November 10-15, 2025

# **SAVE THE DATE FOR SERVICE MOTOR COMPANY'S UPCOMING EVENTS**

<b><u>Date</u></b>	<b><u>Event</u></b>	<b><u>Location</u></b>
<b>2024</b>		
October 30	Service Motor Company Tillage Event	Stevens Point
November 11-16	Parts Discount Week	All Locations
December 3	Case IH Customer Appreciation Event	Wausau
December 4	Case IH Customer Appreciation Event	Dale
December 7	Santa at Service Motor Company	Dale
December 10	Case IH Customer Appreciation Event	Seymour
December 13	Santa at Service Motor Company	Stevens Point
<b>2025</b>		
January	Claas Clinic at Service Motor Company	Wausau
March	Case IH Customer Appreciation Event	New Franken
April 1-3	WPS Farm Show	EAA
April	Case IH Customer Appreciation Event	Wausau
April 17-19	Kubota Orange Days	Dale
April 24-26	Kubota Orange Days	Fond du Lac
May 8-10	Kubota Orange Days	New Franken
May 12-17	Parts Discount Week	All Locations
May 15-17	Kubota Orange Days	Seymour
May 29-June 1	Kubota Orange Days	Stevens Point
June	Case IH Customer Appreciation Event	Dale
June 5-7	Kubota Orange Days	Wausau
August	Case IH Combine Customer Event	Fond du Lac
August 5-7	Farm Technology Days	Clinton Farms
October	Case IH Customer Appreciation Event	Stevens Point
December	Case IH Customer Appreciation Event	Seymour



# **LAWN & GARDEN SERVICE INSPECTIONS**



<b>RTVS</b>	<b>\$249</b>
<b>GAS ENGINE ZERO-TURN MOWERS</b>	<b>\$249</b>
<b>DIESEL FRONT CUT MOWERS/ZERO-TURN MOWERS</b>	<b>\$399</b>
<b>TRACTORS UP TO 75 HP</b>	<b>\$399</b>

## **SERVICES OFFERED IN LAWN & GARDEN INSPECTIONS**

- Change engine oil & filter
- Check & top off cooling system (if applicable)
- Check all fluids and filters
- Check and adjust tire air pressures
- Check and adjust belts as needed
- Check lights
- Check for leaks
- Sharpen mower blades (additional cost if replacement is needed)
- Check safety equipment
- Grease unit
- Check battery and clean battery terminals





# ***CONSTRUCTION SERVICE INSPECTIONS***



***SKIDSTEERS***

***\$499***

***TELEHANDLERS***

***\$499***

***MINI-EXCAVATORS***

***\$499***

***LOADER BACKHOES***

***\$499***

## ***SERVICES OFFERED IN CONSTRUCTION INSPECTIONS***

- Change engine oil & filter
- Check safety equipment
- Check all fluids and filters
- Check brake system
- Check steering system
- Grease unit
- Check hydraulics
- Check electrical
- Check for leaks

**We Service All Makes and Models!  
Ask us about our multi-unit discount!**



# ***AGRICULTURE SERVICE INSPECTIONS***

<b>ROUND &amp; LARGE BALERS</b>	<b>\$199</b>
<b>PLANTERS</b>	<b>\$349</b>
<b>CORN &amp; GRAIN HEADS</b>	<b>\$349</b>
<b>TRACTORS 75+ HP</b>	<b>\$399</b>
<b>COMBINES</b>	<b>\$499</b>
<b>SPRAYERS WINTERIZATION</b>	<b>\$499</b>
<b>SPRAYERS BASIC</b>	<b>\$649</b>
<b>SPRAYERS PREMIUM</b>	<b>\$1,495</b>
<b>FORAGE HARVESTERS</b>	<b>\$1,099</b>

***Booking an inspection with Service Motor Company gives you peace of mind!***

- Inspections performed by trained & certified professionals
- Less down-time due to unforeseen problems
- Extend equipments life by proactively making repairs
- 12 month warranty protection on new & reman CNH parts installed in our shop

**We Service All Makes and Models!  
Ask us about our multi-unit discount!**



# NEW PRECISION SUPPORT PACKAGES



## **BASIC**

**\$1,020**

- One on-farm visit per year (winter or summer)
  - Data transfer into FieldOps
  - Clear unused data from displays
  - Renewal of guidance subscriptions\*
  - Customer training on FieldOps
  - Unlimited phone & email support
- \*Subscriptions not included

## **ADVANCED**

**\$1,700**

- Two on-farm visits per year (winter & summer)
  - Data transfer into FieldOps
  - Clear unused data from displays
  - Renewal of guidance subscriptions\*
  - Customer training on FieldOps
  - Unlimited phone & email support
  - Software updates on Case IH/Trimble/Raven equipment
  - In-field training time\*\*
  - No-cost precision loaner equipment\*\*\*
- \*Subscriptions not included  
 \*\*Diagnostic/repair labor not included/standard business hours only  
 \*\*\*Subject to availability/configuration

# NEW FIELD START PACKAGES

## **TRACTORS**

**\$600**

- Ensure machine in correct FieldOps account
- Ensure FieldOps communication/data transfer
- Setup of run screens for Individual Grower/Operator
- Overview of machine functionality and features
- Setup of custom controls for operator comfort
- Setup of grower/farm/field menus
- Setup of implements in display
- Activation of guidance subscription (guidance subscription cost not included)
- Final guidance tuning while running

## **COMBINES**

**\$600**

- Ensure machine in correct FieldOps account
- Ensure FieldOps communication/data transfer
- Setup of run screens for Individual Grower/Operator
- Overview of machine functionality and features
- Setup of grower/farm/field menus
- Perform distance, yield, and moisture calibrations
- Must have weigh-wagon or cart with scales present
- Activation of guidance subscription (guidance subscription cost not included)
- Final guidance tuning while running

## **SPRAYERS**

**\$600**

- Ensure machine in correct FieldOps account
- Ensure machine in correct Slingshot account
- Ensure FieldOps communication/data transfer
- Ensure Slingshot communication/data transfer
- Setup of run screen for individual Grower/Operator
- Overview of machine functionality and features
- Setup of grower/farm/field menus
- Perform VSN calibration (if applicable)
- Perform boom height calibration
- Final guidance tuning while running

## **PLANTERS**

**\$850**

- Setup of planter in display
- Setup of run screens for individual grower/operator
- Overview of machine functionality and features
- Setup of grower/farm/field menus
- Perform distance/wheel & liquid calibrations
- Ensure start/stop settings are correct/accurate

# MAKE OUR FAMILY YOUR HOME

Looking for a career change?  
Service Motor Company is hiring  
Service Technicians.



We offer extensive benefits such as:

- Insurance (Medical, Dental, Vision, Life, and Short/Long Term Disability)
- Paid Time Off available Day 1
- 401(k) with Match
- Wellness Incentives
- Work/Life balance
- Employee Discounts on SMC purchases, services & rentals
- Competitive Pay with Efficiency Bonuses and Profit Sharing
- Tool Reimbursement Plans with Yearly Refresh as well as Tool Insurance Covered by SMC
- Paid Uniforms for Technicians (50% discount on select company apparel)
- Tuition Reimbursement
- And much more!



SCAN FOR OPEN POSITIONS

So if you are looking for a rewarding career that isn't just about the job,  
Service Motor Company is the place for you!

Check out the list of openings on our website at  
***SERVICEMOTOR.COM***

**SERVICE**  
**MOTOR COMPANY**  
PEOPLE. PRODUCTS. SERVICE YOU CAN TRUST!

**DALE**  
920-779-4311  
**SEYMOUR**  
920-833-2378

**FOND DU LAC**  
920-923-1768  
**STEVENS POINT**  
715-592-4111

**NEW FRANKEN**  
920-468-7700  
**WAUSAU**  
715-675-0052